



CHARLENE SANJENKO

Founder, Indigenous Storyteller, Impact Producer, and Media Visionary
Sunshine Coast, the traditional territory of the Squamish (skwxwú7mesh)
First Nations, BC

regenimpactmedia.com | @regenimpactmedia | @sanjenko

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SUMMARY

Charlene is a two-time Indigenous Founder, media visionary, and artist of impact dedicated to unlocking human potential to live, lead, and heal with regenerative media to mobilize impact. From the Splotsin tribe, the most southern tribe of the Shuswap Nation in British Columbia, Charlene's homebase is on the beautiful Sunshine Coast, the traditional territory of the Squamish (skwxwú7mesh) First Nation while frequenting Seattle, WA and Puerto Morelos, MX.

Charlene is a gifted storyteller, engaging public speaker, and sought-after facilitator. She holds a strong corporate background in investment services, leading a national team in marketing & communications responsible for 18 offices across Canada before launching her entrepreneurial career commitment to social impact with the focus on inclusive innovation. Charlene's work intersects well-being, innovation, and human agency, and she believes the sacred art of storytelling fuelled with modern-day tools of media and technology will heal society and shift humanity's trajectory for future generations.

MEET CHARLENE SANEJENKO: [SPEAKER'S REEL](#)

EXPERIENCE

2021-Present [reGEN impact media](#), Media-Tech Founder, Executive + Impact Producer, Indigenous Storyteller & Filmmaker, Media Visionary, unceded territory of the Skwxwú7mesh Nation, BC

2013-Present [PowHERhouse Impact Network](#), Founder, Publisher, Lead Impact Officer, Speaker, Trainer/Facilitator, Content & Curriculum Developer, Events Producer, Sunshine Coast, BC

EDUCATION & TRAINING

2024 Microsoft GTM Momentum Accelerator

- 2022-2023 Hands-on Mentorship & Best Practice Learning in Relational Filmmaking with Liz Marshall, LizMars Productions, BC
- 2021-2022 16-week Screenwriting Mentorship with Naomi McDougall Jones, BC
- 2020 Dramaturg training with Nicolle Natrass for Feed the Fire one-woman show (See Exhibition Work below)
- 2013-2014 SFU Community Economic Development Certificate Program
- 1995-1997 Canadian Securities Course

SPEAKING EVENTS, TEACHING, LECTURES, AND FACILITATION

- 2024 [Yale Innovation Summit](#)
[Impact United: Taking Steps in BC](#)
[Story Money Impact: Senior Artist, Curriculum Development & Facilitation](#)
[HER Global Challenge: Co-Facilitator, Curriculum Development](#)
[Impact Visioning Circles: Lead Facilitator](#)
- 2023 HILTI North America Indigenous ERG, Virtual Keynote
- 2023 [The Impact Investing Podcast Episode 49: Building the field of regenerative media](#). Kind Wealth, David O’Leary. Podcast.
- 2023 Indigenous Day of Learning, Advocis Financial Advisors Association, Bear Mountain Resort, Victoria, BC. Keynote.
- 2022 International Women’s Day, Indigenous Learnings. Government of Saskatchewan, Virtual Keynote.
- 2022 [PodCatalyst Episode 31: Charlene SanJenko on Brands That Shift to Lift](#). Catalyst. Podcast.
- 2020/2021 [Impact Producer / Lead Facilitator: Indigenous Innovation Initiative](#). Impact Amplification, Digital Storytelling, Virtual Fundraising Event, Group Facilitation
- 2018-2021 [Impact Producer / Lead Facilitator: HILTI](#). Emerging Leader Amplification, Digital Storytelling, Event(s) Partnership
- 2019 All-Island Entrepreneurial Summit. Bear Mountain Resort, Victoria, BC. Keynote.

2018 [SPEAK! Canada. Edwards School of Business, University of Saskatchewan.](#) Curriculum Development, Training, & Facilitation.

2018 [RavenSPEAK: Ready to Rise,](#) Public Speaker.

CURRENT PRODUCTION PROJECTS

2024 *NIKA & The FireDancer.* reGEN impact media. feature film script under development. (Indigenous Impact Producer)

[The Story of Us.](#) Seasonal Digital Media Arts Publication. (Writer/Publisher)
PowHER TV Season 2. reGEN impact media. Unscripted episodic series under development. (Executive/Impact Producer)

#MoreFromMedia Regenerative Storytelling Playbook. Book proposal

2023 [s-yéwyáw: Awaken.](#) LizMars Productions, BC - (Featured participant, Writer, Co-Producer) [production funded by Telus originals]

2023 [Coming Home.](#) reGEN impact media., BC (Featured participant, Writer, Co-Producer, Indigenous Impact Producer)

2023 [In Conversation with Kukpi7 Wayne Christian,](#) limited podcast series. reGEN impact media., BC (Co-Host, Co-Producer, Indigenous Impact Producer)

2023 [Hammond Castle.](#) Naomi McDougall Jones, USA, Brave Jayne Films and Blue Firefly Films (Indigenous Impact Producer)

2015-2020 [500 Days in the Wild.](#) Rebel Sister Productions. (Early-Development Impact Producer, Event Producer, Relational Fundraiser)

SCREENINGS / FESTIVALS

[s-yéwyáw: Awaken.](#) 2023 Hot Docs Festival. (Co-Producer) Toronto, Ontario

[Coming Home.](#) Sechelt Arts Festival. (Filmmaker) Sunshine Coast, British Columbia

PRODUCTION CREDITS

2023 [Auntie Whispers.](#) reGEN impact media., BC (Director & Producer)

2021 [How Healing Happens.](#) reGEN impact media | D. Vermeulen
Engagement video, podcast series & digital toolkit (Co-Director & Producer)

2021 [Paddling Together](#). reGEN impact media | D. Vermeulen
Video learning, (Featured Artist, Co-Director & Producer)

[Sweet Grass. Braiding for Better](#). reGEN impact media | D. Vermeulen
Video learning, (Featured Artist, Co-Director & Producer)

Producer

2016 [Charlene SanJanko](#). PowHER TV series episode 1. PowHERhouse and Shaw TV community television partnership, September 26, 2021.

2016 [Josie Osborne](#). PowHER TV series episode 2. PowHERhouse and Shaw TV community television partnership, October 3, 2021.

2016 [Carol Anne Hilton](#). PowHER TV series episode 3. PowHERhouse and Shaw TV community television partnership, October 10, 2021.

2016 [Jodine Buydens](#). PowHER TV series episode 4. PowHERhouse and Shaw TV community television partnership, October 17, 2021.

2016 [Marilyn Wilson](#). PowHER TV series episode 5. PowHERhouse and Shaw TV community television partnership, October 24, 2021.

2016 [Kindi Gill](#). PowHER TV series episode 6. PowHERhouse and Shaw TV community television partnership, October 31, 2021.

2016 [Toni Desrosiers](#). PowHER TV series episode 7. PowHERhouse and Shaw TV community television partnership, November 7, 2021.

2016 [Sonia Furstenau](#). PowHER TV series episode 8. PowHERhouse and Shaw TV community television partnership, November 14, 2021.

2016 [Cheryl Bakke Martin](#). PowHER TV series episode 9. PowHERhouse and Shaw TV community television partnership, November 21, 2021.

2016 [Andrea Rosato-Taylor](#). PowHER TV series episode 10. PowHERhouse and Shaw TV community television partnership, November 28, 2021.

2016 [Wanetta Beal](#). PowHER TV series episode 11. PowHERhouse and Shaw TV community television partnership, December 5, 2021.

2016 [Susan Juby](#). PowHER TV series episode 12. PowHERhouse and Shaw TV

community television partnership, December 12, 2021.

2016 [Cristina Mittermeier](#). PowHER TV series episode 13. PowHERhouse and Shaw TV community television partnership, December 19, 2021.

EXHIBITION WORK

Solo

2020 [Feed the Fire](#). PowHERhouse Impact Network, Gibsons, BC, (produced, written and performed)

2020 [Feed the Fire Speaker's Reel](#). PowHERhouse Impact Network, Sunshine Coast, BC, (produced, written and performed)

2020 [Feed the Fire Promotional Video](#). PowHERhouse Impact Network, Sunshine Coast, BC, (produced, written and performed)

2020 [What Are You Ready For?](#) PowHERhouse Impact Network, Sunshine Coast, BC, (produced, written and performed)

Group

2021 [FireCircle One Family](#). PowHERhouse Impact Network, Sunshine Coast BC, (producer and co-writer)

2021 [Lead, Beyond Belief - Preparing for a Better World](#). PowHERhouse Impact Network, Sunshine Coast, BC, (producer and co-narrator)

Collaborations

2023-2024 [NOURISH Story Kits](#), (capacity-building project). reGEN impact media

2020-2023 [GATHER for HER](#), (podcast seasons 1-7). PowHERhouse Impact Network, Sunshine Coast BC, (producer and co-writer)

2018-2019 [Western Canada Impact Accelerator](#), PowHERhouse Impact Network, Regina, SK (producer)

2015-2018 [PowHERtalks National Speaker Series](#), over 200+ women on-stage

BIBLIOGRAPHY & MEDIA

[Business Woman of the Month](#). SME Indigenous Magazine, August 2023

[At the 2023 Hot Docs Festival, our Works-in-Progress Screenings highlighted six innovative international projects presented by Hot Docs alumni talent.](#) Hot Docs, 2023

[7 Celebrations series continues at Vernon's SilverStar Mountain Resort.](#) Handschuh, D. Castanet, February 1, 2023

[2022 BIPOC Founder Showcase.](#) Disruption The BIPOC Issue, December 2022.

[Indigenous creators partner on doc to share traditional teachings.](#) Babiera, A. Playback, October 3, 2022

[New initiative helps Indigenous People reconnect with community, culture.](#) Garcha, G. Global News, September 30, 2022

[Indigenous and Settler Filmmakers Collaborate on ELDERS' PROJECT.](#) a Telus original press release, September 30, 2022

[After connecting with her home, Splatsin member wants to help others.](#) Wind Speaker, July 4, 2022

[reGEN project, Our Nation Heals, to launch this fall in Splatsin.](#) Handschuh, D. Coast Reporter, June 28, 2022

[Media has the power to shift the trajectory of our future': Gibsons entrepreneur launches a new media company.](#) Beairsto, B. Coast Reporter, May 2, 2022

[Two Sunshine Coast women nominated for distinction awards.](#) Coast Reporter, March 7, 2022. [PowHERTV.](#) PowHERhouse, 2021

[Will Your Business Shift?](#) Marketing News Canada, 2021

[Funding push on for Dianne Whelan film.](#) Jespersen, R. Coast Reporter, October 16, 2020

[Canadian Filmmaker Partners with CPAWS to Keep Canada Wild.](#) CPAWS SNAP partnership announcement, 2020

[TED Talks-Style Women's Series Kicks Off in Nanaimo, BC October 24th.](#) Cision PRWeb

[SanJenko nominated as woman of distinction.](#) Wood, C. Coast Reporter, May 1, 2014

PUBLICATIONS

[Brand Allyship is Our Play for Expansive Impact.](#) International Association of Business Communicators, February 2024. Industry article.

[Freeway to Fat Loss](#). Sunshine Coast, BC, PowHERhouse, 2012. Amazon.

[PowHERhouse digital magazines](#). 12 issues, 2017. PowHERhouse Impact Media Group (wrote and published)

[Charlene SanJenko: Media is a mirror of the reality we want](#). Coast Reporter, undated. News article.

RECOGNITION, SCHOLARSHIPS, GRANTS AND AWARDS

2024 Coralus Venture

2023 First People's Cultural Council Arts Strengthening, \$50,000

2023 Indigenous Capacity-Building Grant, United Way, May 2023, \$50,000

2023 Indigenous Healing & Community Safety, Civil BC, Province of BC, May 2023, \$40,000 (Portion of funds went to producing/screening Coming Home)

2022 Investment Readiness Program, SPRING Activator, Fall 2022

2022 Blueprint: Backing BIPOC Businesses Program, AMEX/Ryerson, August 2022, \$10,000

2021 Indigenous Healing & Community Safety, Civil BC, Province of BC, April 2021, \$30,000 (Portion of funds went to producing Coming Home)

PROFESSIONAL AFFILIATIONS

Current Member of the Canadian Women's Network, Social Venture Institute, and International Coralus

2020-2022 Founder of a collective called the [Turtle Island Creative Impact Coalition](#) for Indigenous and non-Indigenous artists and filmmakers across Turtle Island