

PRESS RELEASE

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2020-POWHER-LIST OF WOMEN WHO LEAD BEYOND BELIEF

JANUARY 25th 2021 - Indigenous Founder, Social Impact Entrepreneur and Media Visionary **Charlene SanJenko, and PowHERhouse Impact Media Group** releases their first ever PowHER-List of women leaders who 'Lead, Beyond Belief' to mark the close of a historical year of deep unrest, matched only by the unprecedented leadership styles of women who model what global PowHER can be for a better world.

PowHERhouse is a house of Indigenous and non-Indigenous leaders who partner across the globe for greater impact using the power of media to change the narrative for HER, defined as: Human Expansion Realized. They are a 3000-strong, virtual house of leaders who work collectively to champion two of the UN-2030 Agenda goals of gender equality and the empowerment of Indigenous people.

WATCH their three-minute grassroots, impact media video here.



THE POWHER-LIST

1) Ruth Bader Ginsberg

Former Associate Justice of the Supreme Court of the United StatesFOR: Her lifetime commitment to gender equality.

2) Naomi McDougall Jones

Women in film Activist, award-winning filmmaker, actress, author, and speakerFOR: Activism and advocacy for women filmmakers, dismantling the 'Gods' of Hollywood.

3) Dianne Whelan

Documentary Filmmaker, author and public speakerFOR: 500 DAYS IN THE WILD - a 5-year ecological and reconciliation pilgrimage along the longest trail in the world.

4) Jacinda Ardern

New Zealand's 40th Prime MinisterFOR: Modeling Both/And leadership by leading her country to record low Covid cases with both compassion and direction.

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THE POWHER-LIST CONTINUED

5) Autumn Peltier

Canadian Water Activist - YouthFOR: Named as a Water Warrior, offering and attending water ceremonies in First Nation communities, and advocating for the universal right to clean drinking water.

6) Sara Wolfe

Director of Indigenous Innovation Initiatives for Grand Challenges CanadaFOR: Being a 'midwife' of Indigenous Innovation championing the resilience and enduring presence of Indigenous people

7) Vicki Saunders

Founder of She-EOFOR: Modeling radical generosity as a way to transform how we support, finance, and celebrate female entrepreneurs creating positive transformation in the world.

8) Melinda Gates

Co-Chair of the Bill & Melinda Gates FoundationFOR: Her commitment to ending extreme poverty by working with developing countries to improve every person's health because every life has equal value.

9) Alexandria Ocasio-Cortez (AOC)

US House of Representatives for New York's 14th Congressional District FOR: Her floor speech in response to Representative Ted Yoho: 'I am someone's daughter too speech' re: culture of misogyny and the harassment of women in the workplace.

10) Megan Rapinoe

American Professional Soccer Player, Co-Founder of re-inc FOR: Loving all players. An advocate for LGBTQ athletes and she co-founding a gender-neutral lifestyle brand.

11) Oprah Winfrey

CEO of OWN, American talk show host, television producer, actress, author, philanthropistFOR: Modeling wellness with a message of health that is rooted in connection and empowerment.

12) Brene Brown

Researcher, Storyteller, Author, SpeakerFOR: Responding to the pandemic with the Unlocking us - podcast, offering conversations that unlock the deeply human part of who we are to lead with more courage and heart.

13) Dr. Bonnie Henry

Provincial Health Officer of BCFOR: 'Be Kind, Be Calm, Be Safe' - Dr. Bonnie Henry. Her candid, informed and empathetic Covid response modeled what leadership looks like from one human being to another regardless of position, or crisis.

LEAD BEYOND BELIEF

"To you, the visionary. To you, the brave ones, and you, the courageous leaders rising. Here, we lead with all our relations. We lead with the moon. We listen by this fire, to these stones, and the wisdom they hold. We connect to this river, and walk to one heartbeat from the hide of this drum. We listen, we lead, and we weave together, as one family on a path woven like sweetgrass. Beside each other and for each other, woven with the four directions as our guide and grounded in the seven grandfather teachings. Together, we step out from behind the shine, a hollow bone filled with belief, and reverence, and we lead beyond belief." - From the script of Lead, Beyond Belief

This 2020 PowHERlist marks the first of nine committed years of amplification, preparation and activation of global leaders by [PowHERhouse Impact Media Group](#) supporting the realization of the UN-2030 agenda. Readers can find out more about how they can get involved with PowHERhouse [here](#).