



Play trailer
now.



MOTHERS OF THE FILM

500 DAYS IN THE WILD

DIANNE WHELAN is an award-winning Canadian filmmaker, photographer, author and multimedia artist. Dianne's journey on the Great Trail (the Trans Canada Trail) began five years ago, Canada Day, July 1, 2015. She set out on an ecological pilgrimage to honour the land, the water, our ancestors, and to search for the wisdom needed to protect the earth for future generations, while simultaneously filming her documentary, *500 Days in the Wild*, about the experience. She'll be stepping off the Trail later this year, and in preparation and celebration for her arrival, we have partnered with CPAWS to support Dianne's film, and champion Canada's last remaining wild spaces.

[Announcement here.](#)

Let's model what is possible, together!

Join Us! Become a Mother of the Film, *500 Days in the Wild*.

What is a Mother of the Film?

You are invited to join us, in partnership with CPAWS, the Canadian Parks and Wilderness Society, as an impact-backer of *500 Days in the Wild*. As a Mother of the Film, you play a significant support role in helping us to fundraise for this project, providing complete creative control to remain in the hands of Dianne as a truly independent filmmaker and her amazing team of producers, editors, interns, and of course, impact champions.

**\$1,000 one-time
tax-deductible
impact investment**

AS A MOTHER OF THE FILM, YOU WILL RECEIVE:

- **A tax-deductible receipt thanks to our partnership with CPAWS**
CPAWS has more than 50 years experience partnering with Indigenous communities and various levels of government to protect Canada's most vulnerable wildernesses for future generations.
- **Attend a 2021 LIVE PowHERhouse gathering as a special VIP Guest** featuring Dianne Whelan, up close and personal.
- **Attend a Fall 2020 Virtual PowHERhouse FireCircle** featuring Dianne Whelan and other female change-makers.
- **Receive recognition and appreciation with a film credit** on *500 Days in the Wild* upon completion of production.
- **Receive profiling, positioning, and peer-to-peer awareness-building on the PowHERhouse website** as a Mother of the Film.
- **Receive special mention and thanks on the CPAWS website**
- **Right of first refusal** to *500 Days in the Wild* screening party - tickets to be purchased - at a location nearest you in 2022/2023.
- **Recognition and special thanks in various PowHERhouse digital media campaigns** over the next 12 months (optional).

Please print-screen your CPAWS donation receipt and send to PowHERhouse to confirm your donation and receive your Mother of the Film benefits.

Any other questions before you say YES? We can't do this without YOU!

As a Mother of the Film, you'll be first-in-the-know as production timelines and a path to completion are developed. You'll be on the Inner Circle of communication with regular monthly video production updates by Dee or a member of her production team as well as quarterly interactive video chats hosted by PowHERhouse.

Contact: Impact Producer Charlene SanJenko charlene@powherhouse.com **1-604-741-7985**

PowHERhouse Impact Media Group is a for-profit social impact organization. We work in partnership with well-aligned purpose-driven, impact champions and organizations to mobilize solutions most needed for Canadian women and their families. We are pleased to be working in partnership with CPAWS, a reputable, nationwide charity dedicated to the protection of Canada's public land, water, parks, and the nature within them.