



GATHER FOR HER

GATHER for HER is a weekly, intentional and explorational web series featuring Indigenous and non-Indigenous people leading right now. The intention is to listen, harvest and develop trust in each other as we follow the collective wisdom between us all to change the narrative for HER.

60-minute web series

Featuring World Class Leaders

Four Co-Hosts as Listeners:

- Lead Host
- Listening for Human Systems
- Listening for the Emerging Story
- Listening from Indigenous Wisdom

Media: 45-Minute Web Series, Long form Editorial, Digital Art as a Reflection, Integrated Digital Story-telling Feature Article

This is live and integrated storytelling. During these changing times where we are living through global challenges, unprecedented unrest and a looming recession, the need for leaders who can operate within a different framework, with solid values, and crystal-clear capabilities is critical. Whether we are leading through a pandemic, racial discrimination, gender inequities, global warming or cultural, restorative justice and reconciliation, these times of impact require an up-level of perspective, a responsive set of skills, and a clear process to make the best decisions possible.

The need for courage and capacity has never been greater. GATHER for HER invites guests to stand on yesterday's foundation to ask the questions that will help us lead decisively into the unknown of tomorrow. This conversation series brings our collective wisdom together to carve a path forward, consciously for future generations.

Previous guests include:

Jessica Hill, elected Chief of the Oneida Nation of the Thames. This conversation offered the wisdom of 'She Holds a Big Name', inviting us to remember that it takes two wings for a bird to fly. We must work together to soar, and be the best we can be.

Naomi McDougall Jones, an award-winning filmmaker, actress, author, speaker, and women in film activist whose TEDTalk: "What it's Like to be a Woman in Hollywood", has been viewed over a million times. She is the founder, with former CFO of the City of Chicago, Lois Scott, of The 51 Fund. This conversation offered the wake-up call of: 70% of our human experience is completely missing from our cultural storytelling.

Dianne Whelan, an award-winning Canadian filmmaker, photographer, author and multimedia artist who set out on an ecological pilgrimage to honour the land, water, and ancestors and to search for the wisdom needed to protect the earth for future generations. This conversation offered the wisdom of HER Story, and the humility we all share as we develop new systems out of the broken ones, never taking what doesn't belong to us.



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GATHER for HER is produced by PowHERhouse Impact Media group, founded by Indigenous Impact Producer, Charlene SanJenko. Each weekly episode connects Indigenous and non-Indigenous leaders from diverse sectors and geographical boundaries for intentional and meaningful support through real-time, hosted, and facilitated virtual conversation with Canadian role models and impact champions followed by a deliberate and interactive wisdom circle to further the discussion and integrate insights. Each conversation is compiled into a follow-up article, including a video recording, and a graphic visual representation with an Indigenous perspective. See a sample [here](#).

The series launched April 1st, 2020 in response and support of an obvious need. To date, [15 weekly episodes have been produced, recorded, and shared](#). The Gather for HER audience has grown to 150 women in just 90 days - more than one woman per day - with the follow-up digital story-telling shared to a social media audience exceeding 10,000. Each PowHERhouse woman has a personal/professional network of 500 to 2,500 connections, making the potential reach and ripple of our impact a total of 65,000 to 325,000 currently.

"Weaving a transformative experience utilizing interactive digital media to follow the thread of the story of us, Indigenous and non-Indigenous women leaders, who crave to collectively advance individual thinking while continuously living into a fuller expression of all of who we are."

- Charlene SanJenko, PowHERhouse Founder + CEO



Christina Benty



Sharon Marshall



Charlene SanJenko



Tina Overbury

This integrated media series follows on the heels of [PowHER TV](#), developed and distributed in 2016. [The pilot season of PowHER TV](#) was distributed across Vancouver Island, the Lower Mainland, Calgary and Edmonton, airing 21x weekly with a potential viewership of 700,000 viewers and accessible to an online audience of 22,000+ followers. We look forward to full production of Gather For HER in 2021. If you would like to be a guest on Gather for HER please connect with Charlene SanJenko (info provided below), and to join our audience base, please [connect with us here](#).

Foundational. Transformative. Integrated.

Watch PowHER TV Trailer [HERE](#)

Contact: Impact Producer Charlene SanJenko | charlene@powherhouse.com | 1-604-741-7985