

Western Canada Leadership Accelerator IMPACT REPORT

WOMEN
BUILT
SCALE **2**



Supercharging the Path, Purpose & Performance of Canadian Leaders

The Western Canada Leadership Accelerator held in Regina on September 25-27, 2019, initiated an important conversation about the mobilization of Canadian leaders.

This report is a distillation of the lessons and goals shared by participants and invites further input and creative collaboration moving forward with well-aligned national partners.

The 2019 Western Canada Leadership Accelerator delivered on its promise: Immersive Growth, Energy & Impact to Supercharge the Path, Purpose & Performance of Canadian Leaders.

Over the course of three days, close to 200 leaders engaged in a non-typical and thought-provoking Accelerator. Key conversations included:



How exactly to we get from point A, where we are now to point B, where we ultimately want to go? There is a more strategic - almost athletic - way to advance progressively as leaders.



What do we need to *start* doing to mobilize leaders grounded in purpose, potential and personal fulfillment more effectively? What do we need to *stop* doing?



How are we utilizing technology to up-level how we lead, scale our sphere of influence and impact and grow deeper connections?



What isn't being said? We have all been to far-too-many typical leadership conferences and events. What non-typical aspects of leadership need our focus?



What does it mean to be a values-based leader, and how do they show up in business, community and their personal life? How do they approach teams, management and community leadership? All of these areas are connected and affected by our values.



Who were you born to be? Developing your core story uncovers your innate 'Who' and your compelling 'What'.



Could 'Accelerated Leadership' be boiled right down to having faith in our true selves?



What is the legacy we are leaving for the next generation of leaders? How are we actively clearing the Path for them? When will we realize that our ultimate role as leaders has very little to do with us?



Key Learnings + Insights Shared

Practical stories, lessons learned, leadership insights and collective wisdom were shared by powHERful women and men at different ages and stages of The Leader Path.



There has never been a better time for women to lead.
This is our time.



We have come a long way as women; but with that, has come the need to effectively manage yourself in this evolution: how we present ourselves, and how we are positioned. The world is changing. We are on an ebb that is transformational. In five years, we're not going to be talking about gender equity. It's going to be a different conversation.



You don't need to find balance.
You need to find grace in the unbalance of it all.



Success is very different for each person and in each phase of our lives.
Who we are - every day - matters! My Choices + My Actions = My Life!



What you feel gets mirrored in other people.
What they feel gets mirrored back to you.



Leadership isn't about being male or female.
Leadership is about stepping up as effective leaders!



Each of us can leave a legacy comprised of what we have learned over the course of our lifetimes, our experiences, and the social impacts we have experienced. This knowledge can be recorded to benefit future generations. What will be your legacy? How do you want to be remembered?

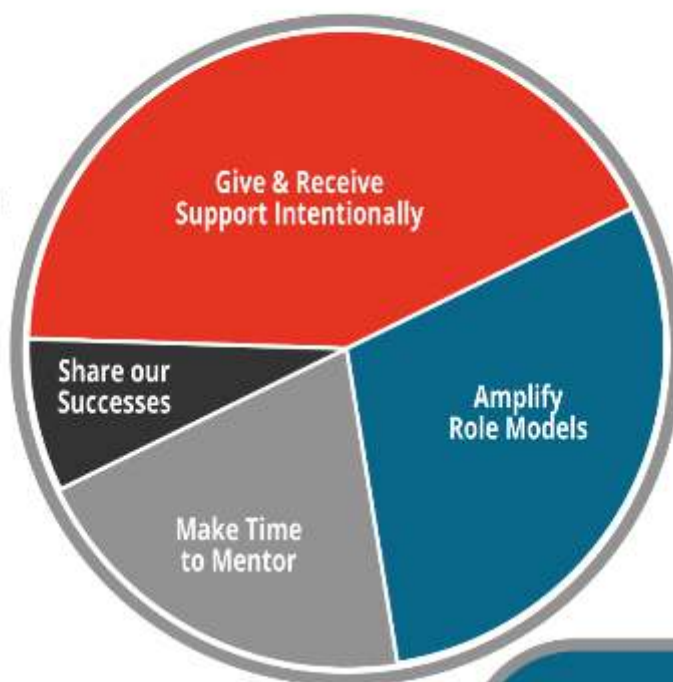


We are being called to action.



The 2019 Western Canada Leadership Accelerator was an opportunity for primarily female leaders from across Saskatchewan, Alberta, British Columbia and Manitoba and decision-makers from corporate, business, government, entrepreneurship, social impact and community development to participate in a proactive framework, ultimately verbalizing the recommendations important to incorporate into a leadership mobilization plan for collective buy-in, support, and action.

What can we do to collectively move women's leadership forward in Canada?



What We Heard



We thrive in business when we are surrounded with support, insight and motivation. The PowHERhouse Accelerator events bring strong women together with the intent of amplifying our success. The energy is infectious. The possibilities seem endless. Invest in your time, sponsor the event and attend Accelerator Regina. It will change you.

Pam Klein, Accelerator Champion
President of Phoenix Group



I attended my first PowHERlunch event in Saskatoon, hearing from powHERful local leaders, sharing their stories and insights was truly inspirational. The diversity in perspectives and experience added richness to the conversations. The opportunity to share within our table groupings provided unique understandings and connections.

Rhonda Laing, Director, Policy, Planning and External Relations, Western Economic Diversification Canada



Charlene, thank you for leading the Regina event last month! I am still thinking about it and following up on new connections that I made because of the lunch and reception. I feel you have created a refreshing approach to this conversation about women in leadership; I especially appreciate the focus and integration on women leaders from all sectors - corporate, entrepreneurship, public sector, politics. I look forward to next year.

Linda Allen-Hardisty, Chair
The Executive Committee (TEC) Canada

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"To say that the Western Canada Leadership Accelerator was inspirational is an understatement. It was transformational. The conversations were elevated, the connections were meaningful, and the relational currency was rich. Regardless of positional power, there was a spirit of openness and a generous exchange of ideas without posturing or self protection. Participants on and off the stage shared their leadership journey with graceful confidence and unabashed candor. Charlene and the PowHERhouse team intentionally designed the sessions to ensure a co-created, energetic and applicable experience rather than performance based one. With the right blend of dialogue and reflection, each person walked away with tangible, self-directed ways to accelerate their own leadership journey."

*~ Christina Benty, Strategic Leadership Solutions
christinabenty.com*



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"The PowHERhouse Accelerator was a valuable platform for women to come together for impact, inspiration and insights to move forward in their careers and lives."

The event was useful and important and provided a safe environment that showcased powHERful women and supporters."

*~Prabha Mitchell, WESK CEO
Women Entrepreneurs of Saskatchewan
wesk.ca*



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"I have been busy giving my life the extra 10% that was asked to improve all aspects. And Wow! I am noticing the difference in my home life most importantly, but by giving more of what I thought I didn't have, I am actually building abundance in my life."

My note about helping others and asking more questions was tailored to how I can help other women in my life, but I am seeing it being very applicable in my work life to enhance the leadership capacity of our team.

I am so grateful for what PowHERhouse brought out in me. I knew it was already in there, but what I received were practical tools that allowed me to reflect and get out of my own way."

*~ Kaitlyn Hebert, Continuous Improvement Lead
Lumeca Health*



WHO WE ARE

PowHERhouse believes that every leader deserves the opportunity to make a world-class impact.

We began laying the groundwork for a national women's leadership accelerator in 2000, driven by a desire to provide a clear, direct framework for a leader's path. Success is measured differently for everyone, but The Leader Path exists to ensure that every one of us can meet our potential and lead deeply fulfilling lives. The Leader Path provides a strategic way to move forward in the same way an athlete follows an individualized path to meet his or her goals.

Formally launched in 2013 after more than a decade of solid market research, network building and proof of concept, we now operate a tech-focused platform to deliver solutions, mobilize leaders and amplify their impact.

Our work creates a ripple of positive change in the lives of women and their families as they access the clarity, confidence, capacity and connections needed to step forward on their path. As our national collective of women and supporters of women grows, so does our ability to influence, advocate and create impact as an educational and economic driver.

CORE COMPETENCIES

Media2Mobilize | We provide strategic planning services working with corporate and professional association partners to set measurable leadership priorities with targets and timelines. We leverage a small percentage of annual media-buy budgets to implement our strategy, building brand value, engagement and women leaders.

Publications | Our digital publications celebrate positive Canadian role models: women leaders who are making an impact in sport, business, the arts or their communities. The PowHERhouse Lifestyle + Leadership magazine provides an opportunity for organizations to publicly profile, recognize and celebrate their leaders.

Programming | Our live events, webinars, workshops, online learning opportunities and in-house executive training opportunities convene a diverse cross-section of women leaders for learning, development, connection and intentional, interactive conversation.

Partnerships | We are extremely proud of the calibre of our partners, including SaskPower, Hilti Canada, Tennis Canada, Dentons, Deloitte, Edwards School of Business at the University of Saskatchewan, UBC Sauder School of Business, P3Architecture Partnership, and the Canadian Pharmacists Association who work closely with us to mobilize their leaders.

WHAT'S NEXT

Accelerator attendees and various leaders have been invited to follow up on their experience with a virtual strategic planning and direction session. The Leader Path MasterClass [WEBINAR] is an opportunity to clarify for yourself what you most want to experience in 2020. Over the course of a 90-minute virtual working group session, we break it down into doable steps leaving you with a simple and solid strategy you can act on.

This webinar is open to Accelerator Guests and PowHERhouse Partners.
Registration is available at powherhouse.com

PowHERhouse is pleased to announce our 2020 Events, and Partnership & Collaboration Inquiries are most welcome:

Western Canada Leadership Intensive - April 30 & May 1, 2020 in Regina
Eastern Canada Leadership Accelerator - October 2020 (tbc) in Ottawa

MASTERCLASS

The Leader Path to Your Fired-up 2020!

Your opportunity to get clear on
what you most want to experience in 2020.

Join us for either or BOTH virtual sessions on
Friday, November 22 from Noon to 1:30 pm Pacific and
Friday, January 10 from 7:30 to 9 am Pacific.

Limited spots available.
powherhouse.com

